



FOR IMMEDIATE RELEASE

## **Big Five Tours & Expeditions Elevates Egypt Offerings with New Sustainable Initiative**

*Company works with local archeologists and their teams to shine the spotlight on their projects and discoveries*

**April 16, 2024, Stuart FL – [Big Five Tours & Expeditions](#)** (Big Five) has announced the addition of a new sustainable initiative at the heart of their Egypt offering/experiences. By incorporating intimate experiences with local archeologists and their teams, travelers can not only be an archeologist for the day but can also contribute to the sustainable balance Egypt is hoping to achieve as part of their tourism offering.

Ashish Sanghrajka, President of Big Five Tours, stated “one of the challenges Egypt faces is the invisibility of the local excavators and archaeologists, the ones making the actual discoveries not the media rounds. These people are doing the most important work and Big Five is committed to creating fair wage jobs in archaeology for them shedding light on their efforts which often go un-noticed or are over shadowed. We want clients, as part of their custom-tailored experience to have a front row seat and get involved in new and exciting discoveries while positively contributing to better the lives of the people impacted by their visit.” He concluded by sharing: “helping the voiceless remains the legacy of my father and the company he started 51 years ago. We can’t think of a better way to honor his legacy than with carrying forward this project.”

With archaeology being the center of the tourism experience in Egypt new discoveries are at an all-time high in the destination from 2 discoveries a decade in the early 20<sup>th</sup> Century to averaging six discoveries a year since 2018. This pace of discovery is a major driver in stimulating traveler demand and interest in Egypt as one of Big Five’s top selling destinations.

With Big Five’s new custom offering, advisors can create a [customized/private experience for well qualified clients on individual request basis](#) in several locations such as a recently discovered chamber in Saqqara, a burial ground and UNESCO World Heritage site outside of Cairo, which allows guests to explore recent/unknown finds where revenue generated from their trips goes directly to the workers who are the real ambassadors for Egypt.

For a behind the scenes look into Saqqara and personal message from Ashish Sanghrajka, [click here](#). For access to additional photos and videos of the new experience, [click here](#).

**(Credit: Big Five Tours & Expeditions)**

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### **About Big Five Tours & Expeditions**

Founded in Kenya in 1973 by the late Mahen Sanghrajka, Big Five Tours & Expeditions is renowned for customized, luxury adventure travel to 44 destinations worldwide. Big Five has been recognized by the travel industry for its sustainable tourism commitment and recently gained regional member designation to the WTTC allowing the brand to further expand its impact on a global scale by supporting SMEs around the world. For more information about Big Five’s customized journeys, visit [bigfive.com](#).