



FOR IMMEDIATE RELEASE

Big Five Tours & Expeditions appoints Black Sheep Tourism as GSA in Australian and New Zealand Markets

November 17, 2021, Stuart, FL – Big Five Tours & Expeditions, high profile Luxury Private Tour (FIT) company, is proud to be partnering with Trish Shepherd and Black Sheep Tourism to have a local presence in the Australian and New Zealand market.

Trish Shepherd, the Founder of Black Sheep Tourism states “The Australian travel agency community has shown its resilience in the wake of the pandemic. Black Sheep Tourism is committed to supporting these agencies as they begin the rebuilding process in the years to come. We are thrilled to be representing Big Five in this part of the world, bringing their fabulous luxury tours and expeditions to the local travel agency community.”

The launch will give agents the opportunity to establish and grow their luxury travel revenue stream and take full advantage of built-up consumer demand to live life well post lockdown.

Ashish Sanghrajka, President of Big Five, says “We are thrilled to bring our passion for sustainable luxury travel to the Australian and New Zealand market through Black Sheep Tourism. Trish’s 40-plus years of local and international travel industry experience and the caliber of the Black Sheep Tourism team made them an obvious choice to partner with in this market. As the travel agency community rebounds, the challenging work of rebuilding will begin. We want to have all our processes in place in anticipation of that journey, so we can join our travel agency partners on that road, helping them reach better days.”

Black Sheep Tourism will support and manage the trade relationship and business development of Big Five Tours & Expeditions which is renowned for customized, luxury adventure travel to more than 44 destinations worldwide. It’s award-winning services and strong focus on sustainability and conservation has been recognized by many leading organizations and consortiums.

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About Big Five Tours & Expeditions

Founded in Kenya in 1973 by Mahen Sanghrajka, Big Five Tours & Expeditions is renowned for customized, luxury adventure travel to 44 destinations worldwide. Big Five has been recognized by the travel industry for its sustainable tourism commitment. For more information about Big Five’s customized journeys, visit bigfive.com, or contact:

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