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## Big Five Evolving the Egyptian Experience

Stuart, FL – Big Five Tours and Expeditions is introducing new adventure-focused tours in 2022 that include activities such as quad biking the sands in Giza, exploring private tombs not open to the public, or hiking the Fayoum Oasis outside of Cairo. The [Presidents Pick Adventure Egypt](#) tour is a fine example of this new approach to the Egyptian experience, allowing Big Five Tours and Expeditions to provide opportunities beyond the iconic sites such as the pyramids and temples.

Adding to the uniqueness of their tours, Big Five Tours and Expeditions is the only company offering a walking tour of Cairo at night with a former United Nations Women’s rights representative, Farah Abouseif. Working exclusively for Big Five she is still very involved in the historic changes being made in Egyptian culture regarding women’s rights, even today. The highlight for many travelers is being able to have these informal conversations during these evening excursions, where no topic is out of line, and there is no angle. At the same time, the stops made are all designed to support local businesses, many of them women-owned.

“Tourism is the largest employer of women in Egypt and serves as a great example of the power of tourism done right,” states Sanghrajka. “The conversation during this experience is one of my favorites as it is the raw truth, from the standpoint of a local, without any bias.”

Expanding on their sustainability promise, Big Five Tours and Expeditions is officially one of the first companies to become single-use plastic-free in Egypt. This is a large step in the right direction as Egypt’s Minister of Environment has also launched Egypt’s own national strategy to reduce single-use plastics.

These moves come about as 2021 marked what could have possibly been Egypt’s best year for tourism yet, with 2022 starting at the same feverish pace. Due to the influx in demand, Big Five Tours and Expeditions has been continuously evolving their Egypt programs to stay ahead of the curve. They are offering travel advisors and their guests completely new and innovative activities in Egypt, expanding their sustainable edge and giving a raw, inside look at local Cairo life.

“2021 marked the banner year of Egypt after an extended period of transition that started at the beginning of the last decade. The demand to see the antiquities in Egypt has never wavered, it has evolved, as has today’s traveler. The desire for travelers to get off the typical tourist path for authentic experiences with a strong sustainable component is at all an all-time high among our travelers, and especially among our travel advisors,” adds Ashish Sanghrajka, president of Big Five.

Big Five's offerings in Egypt break the mold of traditional routing used for decades. Much like the company does in other destinations, the Egypt experiences give clients a deeper understanding and more meaningful interactions that humanize the country beyond its ancient history.

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### **About Big Five Tours & Expeditions**

Founded in Kenya in 1973 by Mahen Sanghrajka, Big Five Tours & Expeditions is renowned for customized, luxury adventure travel to more than 45 destinations worldwide. Big Five has been recognized by the travel industry for its sustainable tourism commitment. For more information about Big Five's customized journeys, visit [www.bigfive.com](http://www.bigfive.com), or contact:

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