



FOR IMMEDIATE RELEASE

Big Five Tours and Expeditions Launches Podcast to Bring Light to Sustainability Projects

October 13, 2021, Stuart, FL – Big Five Tours & Expeditions has launched their own podcast, *The Sustainable Voice*. Each episode centers around topics of sustainability projects in remote areas of the world that are showing strong successes. The episodes look to open listeners' minds to the impact tourism can have in areas, good and bad, to help educate them on how they can travel sustainably and leave an area better off than when they arrived. Beyond that, each episode is designed for travel advisors to use as an aid in introducing remote parts of the world, far off the beaten track, to their clients.

"The desire to be sustainable and remote accelerated for travelers in 2020 and will continue to change rapidly in the years ahead. *The Sustainable Voice* shares stories of big successes in small areas that travel advisors can use effectively," said Ashish Sanghrajka president of Big Five Tours and Expeditions.

The first three episodes are currently found on Spotify and Apple Podcast. Big Five plans to release new episodes monthly, featuring more successes and guest speakers from around the world. Each episode goes through the life stages of each project, covering the impact on the locals, often with specific examples. With Ashish Sanghrajka as your narrator, all the information is from firsthand, boots on the ground experience, giving it a more personal and passionate feel, rather than a lecture or informational podcast.

"This podcast is about introducing our listeners to the change the world has been asking for. It's about taking them on a journey to reserves like Illescas and conservancies like Mbulia. The conversation between advisors and their clients has evolved. It now starts here."

With many more great and inspiring topics to come, Big Five is looking forward to bringing light to these small projects and showing travelers and agents alike, just how much their trips are impacting the world. *The Sustainable Voice* is available to listen to on [Big Five's website](#), [Apple Podcast](#) and [Spotify Podcast](#).

###

-Cont-

About Big Five Tours & Expeditions

Founded in Kenya in 1973 by Mahen Sanghrajka, Big Five Tours & Expeditions is renowned for customized, luxury adventure travel to 44 destinations worldwide. Big Five has been recognized by the travel industry for its sustainable tourism commitment. For more information about Big Five's customized journeys, visit bigfive.com, or contact:

Courtney Miller – Media Relations

courtney@bigfive.com

772 287 7995 – ext 2221

Ashish Sanghrajka, President

ashish@bigfive.com

772 287 7995