



For Immediate Release

Big Five launches Big Five TV on Twitch

Sept 1, 2020, Stuart, FL – Big Five Tours & Expeditions is once again headed out to left field, to that place where being on the cutting edge means being slightly uncomfortable as well as excited. Big Five is used to that space ahead of the curve in the travel industry.

As the world begins to open up again, Big Five is taking the lead on Twitch, the rapidly evolving video live streaming platform that was originally developed for gamers. Big Five TV, <https://www.twitch.tv/bigfivetravel>, has taken to Twitch because it offers content that reflects the wide-ranging interests of Big Five travelers today.

Last month, Big Five debuted the first of an ongoing series, featuring episodes on subjects that reflect the passions and interests of its talented team and its guests. “We see this as the evolution of Faces of Five,” said Ashish Sanghrajka, president of Big Five. “And Twitch is the perfect platform because it is where episodic live stream meets variety show meets social media. It is informal and exciting at the same time.”

Big Five’s original episode was *Live with Five Jr.*, where kids actively voted on decisions and travelled along in real time with a guide in Cartagena, Colombia, which ultimately changed a community.

On the latest episode, Big Five TV was hosted by one of Big Five’s Destination Specialists, Tatiana Johnston, who presented a live yoga class. Viewers joined in from across the world to stretch and breathe as Tatiana shared her passion for yoga.

The next Big Five TV episode is on Thursday, September 3, at 2:00 pm, and features Big Five Latin America manager, Gisela Polo, an enthusiastic cook, who will demonstrate how to create a Peruvian appetizer. It is like your favorite cooking show, but with the personal touch of being able to talk to the cook as they prepare the dish.

Topics for Big Five TV are nearly unlimited and encompass fields from finance, to fitness, to virtual reality gaming and yes, even travel. The social medium can be watched live or viewed later.

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Big Five Tours & Expeditions

With more than 40 years’ experience in luxury adventure travel, Big Five Tours & Expeditions offers luxury guided travel to Africa, Asia & the Orient, South & Central America, and South Pacific. For more information, contact Big Five, (800) 244 3483, or email: info@bigfive.com.