

Big Five “Live with Five” Forum for Travel Advisor Partners



By  [James Shillinglaw](#), May 05, 2020

In this time of higher than usual stress, many travel advisors are sitting on the edge not sure what to do next. That was the original “why” behind Big Five Tours & Expeditions’ creation of Live with Five, an online place for our advisor partners, especially independent contractors, who can sometimes feel like they are alone out on that branch. They come to talk about what is happening, about strategies for tomorrow in a post-COVID-19 world, or even pause to tell a story or share a joke.

“We mainly wanted to offer this as a change of scenery,” says Ashish Sanghrajka, president of Big Five (pictured above). “This provides a period of positive reinforcement to our advisor partners to give them the strength to face the day and put one foot in front of the other.”

The star feature of “Live with Five,” however, is the ability for an advisor to speak directly with one of Big Five’s in-country specialist guides in real time. They and their clients can connect with the specific guide who will be with the clients on the ground.

This revolutionary concept is about humanizing travel today, about putting the flesh and bones and face on what previously was just an itinerary and words on paper. These client events are available to each travel advisor free of charge for small or large client groups.

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Big Five will even set up these events for individual clients, including a sign-up page that can be private labeled with the travel advisor's logo. It will even handle all RSVPs for them so that the advisor can focus on the task at hand, namely booking travel. The goal is to help travelers to keep dreaming and keep planning together with their advisor.

Only recently launched, "Live with Five" has proven to be popular with travel advisors, who can book a 30-minute session at their own convenience at <https://bigfive.youcanbook.me/>.

People will always want to travel, and Big Five wants to help its partners focused on that. "As a community, we need to keep looking up and to keep thinking big picture," Sanghrajka says. For more information on Big Five, call 800-244-3483 or visit www.bigfive.com.

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